

## ORDER



|               |                      |                     |
|---------------|----------------------|---------------------|
| <b>Orders</b> | <b>Order / Rev:</b>  | <b>165710</b>       |
|               | Alt Order #:         | 06848536            |
|               | Product Desc:        | NRCC IE 2012        |
|               | Estimate:            | 2968                |
|               | Flight Dates:        | 10/05/12 - 10/11/12 |
|               | Original Date / Rev: | 08/30/12 / 08/30/12 |
|               | Order Type:          | GENERAL             |

**KSTP-TV, LLC and KSAX-TV**

|               |             |
|---------------|-------------|
| Primary AE:   | Anjie Brady |
| Sales Office: | P-PHL       |
| Sales Region: | National    |

|               |                  |                                                 |
|---------------|------------------|-------------------------------------------------|
| <b>Agency</b> | <b>Name:</b>     | <b>National Media Research Planning &amp; F</b> |
|               | Buying Contact:  |                                                 |
|               | Billing Contact: |                                                 |
|               |                  | 815 Slaters Ln                                  |
|               |                  | Alexandria, VA 22314-1219                       |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|            |                |                                    |
|------------|----------------|------------------------------------|
| Advertiser | Name:          | NRCC (Rep) National Republican Con |
|            | Demographic:   | A35+                               |
|            | Product Codes: | PL2                                |
|            | Priority:      | 2                                  |
|            | Revenue Codes: | AGY, POL, ISS                      |

|                         |          |
|-------------------------|----------|
| New Business Thru:      | 10/14/11 |
| Order Separation:       | 00:00:00 |
| Advertiser External ID: |          |
| Agency External ID:     |          |

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/11/12 | 39      | \$41,650.00  | \$35,402.50 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating        |
|---------------|-----------|--------------------|--------------------|---------------|
| October 2012  | 39        | \$41,650.00        | \$35,402.50        | 107.50        |
| <b>Totals</b> | <b>39</b> | <b>\$41,650.00</b> | <b>\$35,402.50</b> | <b>107.50</b> |

## Account Executives

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Anjie Brady       |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

| Order Share              | Share | Total        |
|--------------------------|-------|--------------|
| KSTP-TV, LLC and KSAX-TV | 24%   | \$41,650.00  |
| Market                   | 100%  | \$173,541.67 |

### Competitive Share

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KARE              | 19%   | \$32,972.92 |
| KMSP              | 10%   | \$17,354.17 |
| KMWB              | 0%    | \$0.00      |
| KPXM              | 0%    | \$0.00      |
| KRWF              | 0%    | \$0.00      |
| KSAX              | 0%    | \$0.00      |
| KSTC              | 0%    | \$0.00      |
| WCCO              | 45%   | \$78,093.75 |
| WFTC              | 2%    | \$3,470.83  |

| Ln          | Ch | Start             | End             | Inventory Code                 | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|-------------|----|-------------------|-----------------|--------------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1         | M  | 10/05/12          | 10/05/12        | M-F 6-7a News<br>M-F 6-7a News | CM    | 6-7a           | ----F--           | :30 | 1           | \$500.00 | 1             | 2.40 | NM   | 1     | \$500.00 |
| 5 EW NWS 6A |    |                   |                 |                                |       |                |                   |     |             |          |               |      |      |       |          |
|             |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week:       |    | 10/01/12          | 10/07/12        | ----F--                        |       |                | 1                 |     | \$500.00    |          | 2.40          |      |      |       |          |
| E 2         | M  | 10/08/12          | 10/08/12        | M-F 6-7a News<br>M-F 6-7a News | CM    | 6-7a           | M-----            | :30 | 1           | \$500.00 | 1             | 2.40 | NM   | 1     | \$500.00 |
| 5 EW NWS 6A |    |                   |                 |                                |       |                |                   |     |             |          |               |      |      |       |          |

Order / Rev: 165710  
 Alt Order #: 06848536  
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC (Rep) National Republican Congr  
 Product Desc: NRCC IE 2012  
 Estimate: 2968

KSTP-TV, LLC and KSAX-TV

| Ln   | Ch | Start             | End             | Inventory Code                     | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|------|----|-------------------|-----------------|------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 2  | M  | 10/08/12          | 10/08/12        | M-F 6-7a News<br>M-F 6-7a News     | CM    | 6-7a           | M-----  | :30 | 1                 | \$500.00    | 1   | 2.40          | NM   | 1     | \$500.00 |
|      |    | 5 EW NWS 6A       |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | M-----                             |       |                |         |     | 1                 | \$500.00    |     | 2.40          |      |       |          |
| E 3  | M  | 10/09/12          | 10/09/12        | M-F 6-7a News<br>M-F 6-7a News     | CM    | 6-7a           | -T----- | :30 | 1                 | \$500.00    | 1   | 2.40          | NM   | 1     | \$500.00 |
|      |    | 5 EW NWS 6A       |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | -T-----                            |       |                |         |     | 1                 | \$500.00    |     | 2.40          |      |       |          |
| E 4  | M  | 10/10/12          | 10/10/12        | M-F 6-7a News<br>M-F 6-7a News     | CM    | 6-7a           | --W---- | :30 | 1                 | \$500.00    | 1   | 2.40          | NM   | 1     | \$500.00 |
|      |    | 5 EW NWS 6A       |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | --W----                            |       |                |         |     | 1                 | \$500.00    |     | 2.40          |      |       |          |
| E 5  | M  | 10/11/12          | 10/11/12        | M-F 6-7a News<br>M-F 6-7a News     | CM    | 6-7a           | ---T--- | :30 | 1                 | \$500.00    | 1   | 2.40          | NM   | 1     | \$500.00 |
|      |    | 5 EW NWS 6A       |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | ---T---                            |       |                |         |     | 1                 | \$500.00    |     | 2.40          |      |       |          |
| E 6  | M  | 10/05/12          | 10/05/12        | M-F GMA<br>M-F GMA                 | CM    | 7-9a           | ----F-- | :30 | 1                 | \$450.00    | 1   | 1.70          | NM   | 1     | \$450.00 |
|      |    | GD MRN AMR        |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/01/12    | 10/07/12        | ----F--                            |       |                |         |     | 1                 | \$450.00    |     | 1.70          |      |       |          |
| E 7  | M  | 10/08/12          | 10/08/12        | M-F GMA<br>M-F GMA                 | CM    | 7-9a           | M-----  | :30 | 1                 | \$450.00    | 1   | 1.70          | NM   | 1     | \$450.00 |
|      |    | GD MRN AMR        |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | M-----                             |       |                |         |     | 1                 | \$450.00    |     | 1.70          |      |       |          |
| E 8  | M  | 10/09/12          | 10/09/12        | M-F GMA<br>M-F GMA                 | CM    | 7-9a           | -T----- | :30 | 1                 | \$450.00    | 1   | 1.70          | NM   | 1     | \$450.00 |
|      |    | GD MRN AMR        |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | -T-----                            |       |                |         |     | 1                 | \$450.00    |     | 1.70          |      |       |          |
| E 9  | M  | 10/10/12          | 10/10/12        | M-F GMA<br>M-F GMA                 | CM    | 7-9a           | --W---- | :30 | 1                 | \$450.00    | 1   | 1.70          | NM   | 1     | \$450.00 |
|      |    | GD MRN AMR        |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | --W----                            |       |                |         |     | 1                 | \$450.00    |     | 1.70          |      |       |          |
| E 10 | M  | 10/11/12          | 10/11/12        | M-F GMA<br>M-F GMA                 | CM    | 7-9a           | ---T--- | :30 | 1                 | \$450.00    | 1   | 1.70          | NM   | 1     | \$450.00 |
|      |    | GD MRN AMR        |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | ---T---                            |       |                |         |     | 1                 | \$450.00    |     | 1.70          |      |       |          |
| E 11 | M  | 10/07/12          | 10/07/12        | SU GMA<br>Su GMA                   | CM    | 7-8a           | -----S  | :30 | 1                 | \$700.00    | 1   | 3.80          | NM   | 1     | \$700.00 |
|      |    | GD MRN-SUN        |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/01/12    | 10/07/12        | -----S                             |       |                |         |     | 1                 | \$700.00    |     | 3.80          |      |       |          |
| E 12 | M  | 10/07/12          | 10/07/12        | Sun 8-9a<br>Sun 8-9a               | CM    | 8-9a           | -----S  | :30 | 1                 | \$550.00    | 1   | 3.70          | NM   | 1     | \$550.00 |
|      |    | 5 EW NW-SU 8AM    |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/01/12    | 10/07/12        | -----S                             |       |                |         |     | 1                 | \$550.00    |     | 3.70          |      |       |          |
| E 13 | M  | 10/08/12          | 10/08/12        | M-F Midday News<br>M-F Midday News | CM    | 11a-12p        | M-----  | :30 | 1                 | \$350.00    | 1   | 1.40          | NM   | 1     | \$350.00 |
|      |    | 5 EW NWS 11AM     |                 |                                    |       |                |         |     |                   |             |     |               |      |       |          |
|      |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |    | Week: 10/08/12    | 10/14/12        | M-----                             |       |                |         |     | 1                 | \$350.00    |     | 1.40          |      |       |          |
| E 14 | M  | 10/10/12          | 10/10/12        |                                    | CM    | 11a-12p        | --W---- | :30 | 1                 | \$350.00    | 1   | 1.40          | NM   | 1     | \$350.00 |

Order / Rev: 165710  
 Alt Order #: 06848536  
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC (Rep) National Republican Congr  
 Product Desc: NRCC IE 2012  
 Estimate: 2968

KSTP-TV, LLC and KSAX-TV

| Ln    | Ch | Start             | End             | Inventory Code  | Break | Start/End Time | Days              | Len | Spots       | Rate       | Pri           | Rtg  | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
|       |    |                   |                 | M-F Midday News |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | M-F Midday News |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NWS 11AM   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | --W----         |       |                | 1                 |     | \$350.00    |            | 1.40          |      |      |       |            |
| E 15  | M  | 10/08/12          | 10/08/12        | M-F 5-530p      | CM    | 5-530p         | M-----            | :30 | 1           | \$700.00   | 1             | 2.20 | NM   | 1     | \$700.00   |
|       |    |                   |                 | M-F 5-530p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW 5P MF   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | M-----          |       |                | 1                 |     | \$700.00    |            | 2.20          |      |      |       |            |
| E 16  | M  | 10/05/12          | 10/05/12        | M-F 6-630p      | CM    | 6-630p         | ----F--           | :30 | 1           | \$1,000.00 | 2             | 2.50 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 6-630p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW 6P MF   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | ----F--         |       |                | 1                 |     | \$1,000.00  |            | 2.50          |      |      |       |            |
| E 17  | M  | 10/08/12          | 10/08/12        | M-F 6-630p      | CM    | 6-630p         | M-----            | :30 | 1           | \$1,000.00 | 2             | 2.50 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 6-630p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW 6P MF   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | M-----          |       |                | 1                 |     | \$1,000.00  |            | 2.50          |      |      |       |            |
| E 18  | M  | 10/09/12          | 10/09/12        | M-F 6-630p      | CM    | 6-630p         | -T-----           | :30 | 1           | \$1,000.00 | 2             | 2.50 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 6-630p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW 6P MF   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | -T-----         |       |                | 1                 |     | \$1,000.00  |            | 2.50          |      |      |       |            |
| E 19  | M  | 10/10/12          | 10/10/12        | M-F 6-630p      | CM    | 6-630p         | --W----           | :30 | 1           | \$1,000.00 | 2             | 2.50 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 6-630p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW 6P MF   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | --W----         |       |                | 1                 |     | \$1,000.00  |            | 2.50          |      |      |       |            |
| E 20  | M  | 10/11/12          | 10/11/12        | M-F 6-630p      | CM    | 6-630p         | ---T---           | :30 | 1           | \$1,000.00 | 2             | 2.50 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 6-630p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW 6P MF   |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | ---T---         |       |                | 1                 |     | \$1,000.00  |            | 2.50          |      |      |       |            |
| E 21  | M  | 10/07/12          | 10/07/12        | Su 530-6p       | CM    | 530-6p         | -----S            | :30 | 1           | \$900.00   | 1             | 3.70 | NM   | 1     | \$900.00   |
|       |    |                   |                 | Su 530-6p News  |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NWS E-SUN  |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | -----S          |       |                | 1                 |     | \$900.00    |            | 3.70          |      |      |       |            |
| E 22  | M  | 10/05/12          | 10/05/12        | M-F 630-7p      | CM    | 630-7p         | ----F--           | :30 | 1           | \$1,000.00 | 2             | 2.40 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 630-7p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW630P MF  |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | ----F--         |       |                | 1                 |     | \$1,000.00  |            | 2.40          |      |      |       |            |
| E 23  | M  | 10/08/12          | 10/08/12        | M-F 630-7p      | CM    | 630-7p         | M-----            | :30 | 1           | \$1,000.00 | 2             | 2.40 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 630-7p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW630P MF  |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | M-----          |       |                | 1                 |     | \$1,000.00  |            | 2.40          |      |      |       |            |
| E 24  | M  | 10/09/12          | 10/09/12        | M-F 630-7p      | CM    | 630-7p         | -T-----           | :30 | 1           | \$1,000.00 | 2             | 2.40 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 630-7p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW630P MF  |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | -T-----         |       |                | 1                 |     | \$1,000.00  |            | 2.40          |      |      |       |            |
| E 25  | M  | 10/10/12          | 10/10/12        | M-F 630-7p      | CM    | 630-7p         | --W----           | :30 | 1           | \$1,000.00 | 2             | 2.40 | NM   | 1     | \$1,000.00 |
|       |    |                   |                 | M-F 630-7p      |       |                |                   |     |             |            |               |      |      |       |            |
|       |    |                   |                 | 5 EW NW630P MF  |       |                |                   |     |             |            |               |      |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |            | <u>Rating</u> |      |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | --W----         |       |                | 1                 |     | \$1,000.00  |            | 2.40          |      |      |       |            |
| E 26  | M  | 10/11/12          | 10/11/12        |                 | CM    | 630-7p         | ---T---           | :30 | 1           | \$1,000.00 | 2             | 2.40 | NM   | 1     | \$1,000.00 |

Order / Rev: 165710  
 Alt Order #: 06848536  
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC (Rep) National Republican Congr  
 Product Desc: NRCC IE 2012  
 Estimate: 2968

KSTP-TV, LLC and KSAX-TV

| Ln    | Ch | Start             | End             | Inventory Code                                  | Break | Start/End Time Days                     | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|-------------------------------------------------|-------|-----------------------------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
|       |    |                   |                 | M-F 630-7p<br>M-F 630-7p                        |       |                                         |     |                   |             |     |               |      |       |            |
|       |    |                   |                 | 5 EW NW630P MF                                  |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | ---T---                                         |       |                                         |     | 1                 | \$1,000.00  |     | 2.40          |      |       |            |
| E 27  | M  | 10/09/12          | 10/09/12        | Tue Spcl 6<br>Dancing Results Show              | CM    | 7-9p -T-----                            | :30 | 1                 | \$3,500.00  | 2   | 7.00          | NM   | 1     | \$3,500.00 |
|       |    |                   |                 | DANC-STR                                        |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | -T-----                                         |       |                                         |     | 1                 | \$3,500.00  |     | 7.00          |      |       |            |
| E 28  | M  | 10/06/12          | 10/06/12        | 7-1030p College FB<br>ABC College Football      | CM    | 7-1030p -----S-                         | :30 | 1                 | \$2,000.00  | 1   | 3.00          | NM   | 1     | \$2,000.00 |
|       |    |                   |                 | SAT NT FTB                                      |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | -----S-                                         |       |                                         |     | 1                 | \$2,000.00  |     | 3.00          |      |       |            |
| E 29  | M  | 10/07/12          | 10/07/12        | Sunday Prime A<br>America's Funniest Home Videc | CM    | 6-7p -----S                             | :30 | 1                 | \$3,500.00  | 3   | 6.40          | NM   | 1     | \$3,500.00 |
|       |    |                   |                 | AMR-VIDEOS                                      |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | -----S                                          |       |                                         |     | 1                 | \$3,500.00  |     | 6.40          |      |       |            |
| E 30  | M  | 10/05/12          | 10/05/12        | M-F,Su Late News<br>M-F, Su 10-1035p            | CM    | 10-1035p ----F--<br>(10:00 PM-10:35 PM) | :30 | 1                 | \$2,300.00  | 1   | 3.60          | NM   | 1     | \$2,300.00 |
|       |    |                   |                 | 5 EW NWS 10PM                                   |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | ----F--                                         |       |                                         |     | 1                 | \$2,300.00  |     | 3.60          |      |       |            |
| E 31  | M  | 10/08/12          | 10/08/12        | M-F,Su Late News<br>M-F, Su 10-1035p            | CM    | 10-1035p M-----                         | :30 | 1                 | \$2,300.00  | 1   | 3.60          | NM   | 1     | \$2,300.00 |
|       |    |                   |                 | 5 EW NWS 10PM                                   |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | M-----                                          |       |                                         |     | 1                 | \$2,300.00  |     | 3.60          |      |       |            |
| E 32  | M  | 10/09/12          | 10/09/12        | M-F,Su Late News<br>M-F, Su 10-1035p            | CM    | 10-1035p -T-----                        | :30 | 1                 | \$2,300.00  | 1   | 3.60          | NM   | 1     | \$2,300.00 |
|       |    |                   |                 | 5 EW NWS 10PM                                   |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | -T-----                                         |       |                                         |     | 1                 | \$2,300.00  |     | 3.60          |      |       |            |
| E 33  | M  | 10/10/12          | 10/10/12        | M-F,Su Late News<br>M-F, Su 10-1035p            | CM    | 10-1035p --W----                        | :30 | 1                 | \$2,300.00  | 1   | 3.60          | NM   | 1     | \$2,300.00 |
|       |    |                   |                 | 5 EW NWS 10PM                                   |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | --W----                                         |       |                                         |     | 1                 | \$2,300.00  |     | 3.60          |      |       |            |
| E 34  | M  | 10/06/12          | 10/06/12        | Lt News Delay ABC Spo<br>Late News Delayed      | CM    | 1030-1105p -----S-                      | :30 | 1                 | \$750.00    | 2   | 3.30          | NM   | 1     | \$750.00   |
|       |    |                   |                 | NWS FOLO FTBL                                   |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | -----S-                                         |       |                                         |     | 1                 | \$750.00    |     | 3.30          |      |       |            |
| E 35  | M  | 10/07/12          | 10/07/12        | Su Late News<br>Su 10-1035p                     | CM    | 10-1035p -----S                         | :30 | 1                 | \$1,800.00  | 1   | 4.40          | NM   | 1     | \$1,800.00 |
|       |    |                   |                 | 5 EW NWS 10PM                                   |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | -----S                                          |       |                                         |     | 1                 | \$1,800.00  |     | 4.40          |      |       |            |
| E 36  | M  | 10/05/12          | 10/05/12        | M-F 1035-1102p<br>Nightline                     | CM    | 1035-1102p ----F--                      | :30 | 1                 | \$750.00    | 3   | 2.00          | NM   | 1     | \$750.00   |
|       |    |                   |                 | ABC-NITELINE                                    |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/01/12          | 10/07/12        | ----F--                                         |       |                                         |     | 1                 | \$750.00    |     | 2.00          |      |       |            |
| E 37  | M  | 10/08/12          | 10/08/12        | M-F 1035-1102p<br>Nightline                     | CM    | 1035-1102p M-----                       | :30 | 1                 | \$750.00    | 3   | 2.00          | NM   | 1     | \$750.00   |
|       |    |                   |                 | ABC-NITELINE                                    |       |                                         |     |                   |             |     |               |      |       |            |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                 |       |                                         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
| Week: |    | 10/08/12          | 10/14/12        | M-----                                          |       |                                         |     | 1                 | \$750.00    |     | 2.00          |      |       |            |
| E 38  | M  | 10/10/12          | 10/10/12        |                                                 | CM    | 1035-1102p --W----                      | :30 | 1                 | \$750.00    | 3   | 2.00          | NM   | 1     | \$750.00   |

| Ln            | Ch | Start             | End             | Inventory Code  | Break | Start/End Time      | Days   | Len | Spots       | Rate     | Pri           | Rtg  | Type   | Spots | Amount      |
|---------------|----|-------------------|-----------------|-----------------|-------|---------------------|--------|-----|-------------|----------|---------------|------|--------|-------|-------------|
|               |    |                   |                 | M-F 1035-1102p  |       |                     |        |     |             |          |               |      |        |       |             |
|               |    |                   |                 | Nightline       |       | (10:35 PM-11:05 PM) |        |     |             |          |               |      |        |       |             |
| ABC-NITELINE  |    |                   |                 |                 |       |                     |        |     |             |          |               |      |        |       |             |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u>   |        |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |             |
| Week:         |    | 10/08/12          | 10/14/12        | --W----         |       | 1                   |        |     | \$750.00    |          | 2.00          |      |        |       |             |
| E 39          | M  | 10/07/12          | 10/07/12        | Su 1105-1135p   | CM    | 1105-1135p          | -----S | :30 | 1           | \$350.00 | 1             | 1.80 | NM     | 1     | \$350.00    |
|               |    |                   |                 | Sun 1105-1135p  |       |                     |        |     |             |          |               |      |        |       |             |
| ON RD-J DAVIS |    |                   |                 |                 |       |                     |        |     |             |          |               |      |        |       |             |
|               |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       | <u>Spots/Week</u>   |        |     | <u>Rate</u> |          | <u>Rating</u> |      |        |       |             |
| Week:         |    | 10/01/12          | 10/07/12        | -----S          |       | 1                   |        |     | \$350.00    |          | 1.80          |      |        |       |             |
|               |    |                   |                 |                 |       |                     |        |     |             |          |               |      | Totals | 39    | \$41,650.00 |